

fashion calendar

RUTH FINLEY, EDITOR
FRANCES HUGHES, ASSOC. EDITOR

1960

20th YEAR • A WEEKLY PUBLICATION

Week of January 11, 1960

january

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8 EAST 77th STREET
NEW YORK 21, NEW YORK
TRAfalgar 9-2343

FASHION CALENDAR

NOTE: Events are repeated until they take place. New events, last minute changes and revisions are added each week as quickly as scheduled. FASHION CALENDAR asks your indulgence for the unavoidable changes and new events that come up between issues.

<u>DATE</u>	<u>WHAT'S GOING ON</u>	<u>GIVEN BY</u>	<u>WHERE</u>
<u>WEEK ENDING SATURDAY, JANUARY 9, 1960</u>			
Saturday Jan. 9 12:00 Noon Luncheon	LUNCHEON FOR VISITING PRESS Forstmann will invite the visiting press to a special luncheon. By invitation. Publicity: Mary Baine, OX. 5-1000, Ext. 271.	FORSTMANN, INC. (1407 BROADWAY)	HUNT ROOM AT "21" 21 WEST 52ND STREET
Saturday Jan. 9 4:00 P.M. Cocktails	SPRING MILLINERY AT VISITING PRESS SHOW The visiting press will preview John Frederics' collection of Spring millinery. By invitation. Contact: Ronald J. Forstadt, CI. 7-7745.	JOHN FREDERICS, INC.	6 WEST 57TH STREET SALON - 7TH FLOOR
Saturday Jan. 9 5:00 P.M. Cocktails	MILLINERY PREVIEW FOR VISITING PRESS Preview of Spring hats, couture, furs and accessories for the visiting press in his new salon. By invitation. Publicity: Joseph Mann, PL. 7-1966.	MR. JOHN, INC.	24 WEST 57TH STREET SALON - 7TH FLOOR
Saturday Jan. 9 6:00 P.M.- 9:00 P.M. Buffet	PRESS PREVIEW: SPRING AND SUMMER JEWELRY Trifari will invite the out-of-town and local press to a buffet and showing of their Spring and Summer jewelry collection. By invitation. Publicity: Dorothy Lansing, 165 East 66th Street, RE. 7-3347.	TRIFARI, KRUSSMAN AND FISHEL, INC.	16 EAST 40TH STREET SHOWROOM - 4TH FLOOR

WEEK BEGINNING SUNDAY, JANUARY 10, 1960

NEW YORK COUTURE GROUP'S THIRTY-FOURTH NATIONAL PRESS WEEK (JAN. 10-16, 1960)

Spring collections of leading designers (35 members, 20 auxiliaries, 1 variety group), for visiting press. By invitation. Publicity: Eleanor Lambert, MU.8-2130.
<u>Sun., Jan. 10...</u> 12:00 Noon Millinery Inst. of Amer. (Aux.)...SAVOY HILTON-COLUMNS 4:00 P.M. Lilly Dache (Aux.).....78 E. 56TH STREET 7:00 P.M. Int'l Silk Ass'n, U.S.A. (Aux.)...ASTOR-NORTH BALLROOM
<u>Mon., Jan. 11...</u> 8:15 A.M. "Watch For" Roundup-(Bkfst 7:30 AM) ASTOR-NORTH BALLROOM 8:30 A.M. Capezio-Daily to 5:30 P.M. (Aux.)..9 WEST 61ST STREET 8:45 A.M. Maurice Rentner (Bill Blass).....ASTOR-NORTH BALLROOM 9:30 A.M. Originala.....ASTOR-NORTH BALLROOM 10:15 A.M. B. H. Wragge.....ASTOR-NORTH BALLROOM 11:00 A.M. Adele Simpson.....ASTOR-NORTH BALLROOM 11:45 A.M.- 12:30 P.M. Free Writing Period. 12:30 P.M. Galey & Lord-Lunch (Aux.).....ASTOR-NORTH BALLROOM 2:00 P.M. Harvey Berin (Karen Stark).....ASTOR-NORTH BALLROOM 2:45 P.M. Edward Abbott (Wilson Folmar).....ASTOR-NORTH BALLROOM 3:30 P.M. Branell.....ASTOR-NORTH BALLROOM 4:15 P.M.- 5:00 P.M. Free Writing Period. 5:30 P.M. Lebow Men's Wear-Cocktails (Aux.)..ASTOR-NORTH BALLROOM

(continued on next page)

<u>DATE</u>	<u>WHAT'S GOING ON</u>	<u>GIVEN BY</u>	<u>WHERE</u>
<u>THIRTY-FOURTH NATIONAL PRESS WEEK (Continued from Page 1)</u>			
<u>Tues., Jan. 12...</u>	7:30 A.M. R & K Originals-Breakfast (Aux.)..ASTOR-COLUMBIA SUITE 8:45 A.M. Pattullo-Jo Copeland.....ASTOR-NORTH BALLROOM 9:30 A.M. Marquise (Philippe Tournaye).....ASTOR-NORTH BALLROOM 10:15 A.M. Rudolf Gowns.....ASTOR-NORTH BALLROOM 11:00 A.M. Junior Sophisticates (Anne Klein).ASTOR-NORTH BALLROOM 11:45 A.M.- 12:30 P.M. Free Writing Period. 12:30 P.M. E.I. Du Pont deNemours-Lunch(Aux.)ASTOR-CORAL ROOM 2:00 P.M. Estevez.....ASTOR-NORTH BALLROOM 2:45 P.M. Davidow.....ASTOR-NORTH BALLROOM 3:30 P.M. Christian Dior, New York.....ASTOR-NORTH BALLROOM 4:15 P.M.- 5:00 P.M. Free Writing Period. 7:00 P.M. Pellon-Dinner and Theatre (Aux.)..ASTOR-COLUMBIA SUITE		
<u>Wed., Jan. 13...</u>	11:15 P.M. Sports Illustrated (Aux.).....CAFE FRANCAIS 7:30 A.M. Nat'l Shoe Inst-Breakfast (Aux.)..ASTOR-NORTH BALLROOM 8:45 A.M. Anne Fogarty.....ASTOR-NORTH BALLROOM 9:30 A.M. Harry Frechtel.....ASTOR-NORTH BALLROOM 10:15 A.M. Vera Stewart Orig-Zoltan Rosenberg ASTOR-NORTH BALLROOM 11:00 A.M. Larry Aldrich.....ASTOR-NORTH BALLROOM 11:45 A.M.- 12:30 P.M. Free Writing Period. 12:30 P.M. Napier Jewelry-Luncheon (Aux.)....ASTOR-ROSE ROOM 2:00 P.M. Nettie Rosenstein(Eva Rosencrans).ASTOR-NORTH BALLROOM 2:45 P.M. Grenelle-Roberts.....ASTOR-NORTH BALLROOM 3:30 P.M. Donald Brooks for Townley.....ASTOR-NORTH BALLROOM 4:15 P.M.- 5:00 P.M. Free Writing Period. 5:30 P.M. Roux-Pre-Theatre Buffet (Aux.)....MANHATTAN-OLYMPIA RM. 8:00 P.M. Ship 'n Shore-Theatre Party (Aux.)SHUBERT THEATRE		
<u>Thurs. Jan. 14..</u>	7:30 A.M. Clairol-Breakfast (Aux.).....ASTOR-GRAND BALLROOM 8:45 A.M. Hannah Troy.....ASTOR-NORTH BALLROOM 9:30 A.M. Monte-Sano & Pruzan.....ASTOR-NORTH BALLROOM 10:15 A.M. Ben Reig.....ASTOR-NORTH BALLROOM 11:00 A.M. Paul Parnes (Beni Claire).....ASTOR-NORTH BALLROOM 11:45 A.M.- 12:30 P.M. Free Writing Period. 12:30 P.M. Ship 'n Shore-Luncheon (Aux.)....ASTOR-GRAND BALLROOM 2:00 P.M. Trigere.....ASTOR-NORTH BALLROOM 2:45 P.M. Mollie Parnis.....ASTOR-NORTH BALLROOM 3:30 P.M. Oleg Cassini.....ASTOR-NORTH BALLROOM 4:15 P.M. Jane Derby.....ASTOR-NORTH BALLROOM 5:00 P.M.- 5:45 P.M. Free Writing Period. 6:30 P.M. Schiffli Lace & Emb.-Dinner (Aux.) LATIN QUARTER		
<u>Fri. Jan. 15...</u>	7:30 A.M. Jantzen-Breakfast (Aux.).....ASTOR-NORTH BALLROOM 8:45 A.M. Herbert Sondheim.....ASTOR-NORTH BALLROOM 9:30 A.M. Ben Gershel (Robert Knox).....ASTOR-NORTH BALLROOM 10:15 A.M. David E. Gottlieb-Gothe.....ASTOR-NORTH BALLROOM 11:00 A.M. Samuel Winston (Roxane).....ASTOR-NORTH BALLROOM 12:30 P.M. Variety Group: Leonard Arkin, Casino Classics, Paula Dean, Helen Lee, Mam'selle, Suzy Perette, Thom McAn shoes-Luncheon.....ASTOR-NORTH BALLROOM 3:00 P.M. Nat Kaplan.....ASTOR-NORTH BALLROOM 3:45 P.M. Ceil Chapman.....ASTOR-NORTH BALLROOM 5:00 P.M. Reed and Barton-Champagne (Aux.)..PLAZA-GOURMET PENTHSE		
<u>Sat., Jan. 16...</u>	10:30 A.M. Textile Fashion Ind.(Chemstrand) ..ASTOR-44TH ST. ENTR.		

<u>DATE</u>	<u>WHAT'S GOING ON</u>	<u>GIVEN BY</u>	<u>WHERE</u>
Sunday Jan. 10 9:30 A.M. Coffee	MILLINERY SHOW FOR VISITING PRESS Walter Florell will present his Spring millinery, ready-to-wear and coiffures to visiting press. (Local press Wed., Jan. 6 at 11:30 A.M.) By invitation. Contact: PL. 7-8780. Publ.: Eleanor Lambert, MU. 8-2130.	WALTER FLORELL	30 WEST 57TH STREET SALON - 5TH FLOOR
Sunday Jan. 10 11:00 A.M. Breakfast	SPRING MILLINERY AT VISITING PRESS SHOW Emme will present her Spring millinery to the visiting press. (Local press and buyers, Mon., Jan. 4 at 5:30 P.M.) By invitation. Publicity: Eleanor Lambert, 785 Fifth Ave., MU. 8-2130.	EMME, INC. (19 WEST 57TH STREET)	SHERRY NETHERLAND CRYSTAL PAVILION
Sunday Jan. 10 12:00 Noon Brunch	PRESS PREVIEW: HATS AND GOLDEN HAT AWARDS Seven national personalities announced as winners of annual Golden Hat Awards and fashion show preview of Spring millinery. Local and national press, by invitation. Contact: Robert S. Taplinger Associates, YU.6-2800.	MILLINERY INSTITUTE OF AMERICA	SAVOY-HILTON HOTEL COLUMNS ROOM
Sunday Jan. 10 3:00 P.M. Cocktails	MILLINERY SHOWING FOR VISITING PRESS Sally Victor will preview her Spring millinery to the visiting press. (Local press, Mon., Jan. 4 at 10:00 A.M.) Attendance by invitation. Publicity: Mildred Josephs, PL. 3-7450.	SALLY VICTOR, INC.	18 EAST 53RD STREET SALON
Sunday Jan. 10 4:00 P.M.	PREVIEW OF BEAUTY COIFFURES AND MILLINERY Lilly Dache (Auxiliary Member, N.Y.C.G.--See Pg. 1) will invite the visiting and local press to preview her cosmetics, hairstyles and hats. By invitation. Publicity: Eleanor Lambert, MU. 8-2130.	LILLY DACHE	78 EAST 56TH STREET PENTHOUSE
Sunday Jan. 10 5:00 P.M.- 7:00 P.M.	AT HOME RECEPTION FOR VISITING PRESS Helena Rubinstein will invite the out-of-town press to a reception at her home. By invitation. Publicity: Amy Blaisdell, EL. 5-2100.	HELENA RUBINSTEIN	625 PARK AVENUE PENTHOUSE
Sunday Jan. 10 7:00 P.M. Dinner	SPRING SILK FASHION SHOW FOR VISITING PRESS The International Silk Association, U.S.A. (Auxiliary Member, N.Y.C.G.-- See Pg. 1) will invite the out-of-town and local editors to a dinner and showing. By invitation. Publicity: Eleanor Lambert, MU. 8-2130.	INTERNATIONAL SILK ASS'N., U.S.A.	HOTEL ASTOR NORTH BALLROOM
Sunday Jan. 10- Jan. 14	FORTY-NINTH ANNUAL CONVENTION "Start the 60's Right"--theme of 49th annual convention which will include 35 discussion sessions. Contact: Stephen K. Small, Public Relations Director, 100 West 31st St., CH. 4-8780.	NAT'L RETAIL MERCHANTS ASS'N (100 WEST 31ST ST.)	STATLER HILTON HOTEL
Jan. 11	<u>8:15 A.M.-"WATCH FOR" FORUM (N.Y.C.G.--See Pg. 1)</u>		ASTOR-NORTH BALLROOM
Monday Jan. 11- Jan. 15 8:30 A.M.- 5:30 P.M.	SHOE FASHIONS FOR VISITING PRESS "The Shape Of Things To Come"--Capezio (Auxiliary Member, N.Y.C.G.-- See Pg. 1) will present Spring shoes, stemwear and leotites to visiting and local press. By invitation. Publicity: Marya Morton, JU. 6-2150.	CAPEZIO, INC.	9 WEST 61ST STREET SHOWROOM - 1ST FLOOR
Jan. 11	<u>8:45 A.M. - MAURICE RENTNER - Bill Blass (N.Y.C.G.--See Pg. 1)</u>		

<u>DATE</u>	<u>WHAT'S GOING ON</u>	<u>GIVEN BY</u>	<u>WHERE</u>
Jan. 11	<u>9:30 A.M.</u> - ORIGINALA (N.Y.C.G.-See Pg. 1)		ASTOR-NORTH BALLROOM
Jan. 11	<u>10:15 A.M.</u> - B. H. WRAGGE (N.Y.C.G.-See Pg. 1)		ASTOR-NORTH BALLROOM
Jan. 11	<u>11:00 A.M.</u> - ADELE SIMPSON (N.Y.C.G.-See Pg. 1)		ASTOR-NORTH BALLROOM
Monday Jan. 11 12:30 P.M. Luncheon	RESORT-SPRING COTTONS FOR VISITING PRESS "Bag of Trips"--Galey & Lord (Auxiliary Member, N.Y.C.G.--See Pg. 1) will present their annual Spring showing by leading designers at a luncheon for visiting press. By invitation. Publicity: Rosemary Sheehan, 27 East 37th Street, MU. 5-1280.	GALEY & LORD (1407 BROADWAY)	HOTEL ASTOR NORTH BALLROOM
Jan. 11	<u>2:00 P.M.</u> - HARVEY BERIN - Karen Stark (N.Y.C.G.)	ASTOR-NORTH BALLROOM	
Jan. 11	<u>2:45 P.M.</u> - EDWARD ABBOTT - Wilson Folmar		ASTOR-NORTH BALLROOM
Jan. 11	<u>3:30 P.M.</u> - BRANELL (N.Y.C.G.-See Pg. 1)		ASTOR-NORTH BALLROOM
Monday Jan. 11 4:00 P.M. Cocktails	PREVIEW OF SPRING MILLINERY Preview for stores and N.Y. resident offices of John Frederics' Spring millinery. By invitation. Contact: Miss Blanche, CI. 7-7745.	JOHN FREDERICS, INC.	6 WEST 57TH STREET SALON - 7TH FLOOR
Monday Jan. 11 5:30 P.M. Cocktails	MEN'S FASHION SHOW FOR OUT-OF-TOWN PRESS Cocktails with Francesca and Victor Lebow (Auxiliary Member, N.Y.C.G.-- See Pg. 1) and men's fashion show. By invitation. Publicity: Alfred Katz, 200 West 57th Street, PL. 7-4775.	LEBOW BROTHERS (200 FIFTH AVENUE)	HOTEL ASTOR NORTH BALLROOM
Monday Jan. 11 6:30 P.M.	SPRING AND SUMMER BRIDAL SHOW Featuring a miniature wedding, public showing of Spring and Summer bridal fashions. Publicity: Joan Kennel, WI. 7-8200.	OPPENHEIM COLLINS	3RD FLOOR
Beginning Monday Jan. 11	"CUSTOMIZED" FOUNDATION- WEAR COLLECTION Presentation of complete collection of "elegant customized" Distinction by Triumph of Europe in their new showrooms. Buffet and cocktails. Continuuous showings for buyers and press. Contact: Rosalind Stevens at Roy Bernard Co., TE. 8-2930.	DISTINCTION BY TRIUMPH OF EUROPE	200 MADISON AVENUE SUITE 201-202
Beginning Monday Jan. 11	OPENING: SPRING-SUMMER SCARVES, ACCESSORIES Continuuous buyer showings of Glentex scarves, stoles, jackets, neckwear, headwear and accessories. Publicity: Ann R. Silver Assoc., MU. 7-8654.	GLENSDER TEXTILE CORP.	417 FIFTH AVENUE SHOWROOM - 9TH FLOOR
Monday Jan. 11	OPENING OF SPRING COLLECTION Spring leather jackets, coats, toppers and suits, also a collection of French and Italian import adaptations. Publicity: Viola Sylbert, PE. 6-9797.	LEATHERMODE SPORTSWEAR, INC.	1410 BROADWAY SHOWROOM - 19TH FLOOR
Beginning Monday Jan. 11	SUMMER SPORTSWEAR COLLECTION Continuuous daily showings of sportswear and separates. Contact: Joan Rosenthal, LA. 4-4671.	LOOMTOGS, INC.	1410 BROADWAY SHOWROOM - 15TH FLOOR

<u>DATE</u>	<u>WHAT'S GOING ON</u>	<u>GIVEN BY</u>	<u>WHERE</u>
Beginning Monday Jan. 11	SHOWING OF SUMMER BRIDAL DRESSES Continuous showings of late Spring and Summer bridal fashions. By appointment. Contact: Nat Glickstein, LO. 4-3412.	PANDORA FROCKS	498 SEVENTH AVENUE SHOWROOM - 5TH FLOOR
Beginning Monday Jan. 11	OPENING: SPRING AND EARLY SUMMER COLLECTION "Wardrobe Planners"--showing of skirts and separates by Sportempos and pants by Pantempos. Contact: Matt Baker, LO. 3-7900.	SPORTEMPOS	525 SEVENTH AVENUE SHOWROOM - 17TH FLOOR
Beginning Monday Jan. 11	SPRING-SUMMER SPORTS-WEAR BY ANNE FOGARTY Spring and Summer sportswear separates, designed by Anne Fogarty. Continuous daily. By appointment. Contact: Ceil Maurer, WI. 7-2284.	SPORTS EDITIONS, INC.	1410 BROADWAY SHOWROOM - 15TH FLOOR
Beginning Monday Jan. 11	OPENING: SPRING AND EARLY SUMMER COLLECTION "Multiple Exposure"--showing of late Spring and early Summer casual wear. Contact: Gloria Gelfand, LO. 3-7900.	SUBURBIA, U.S.A.	525 SEVENTH AVENUE SHOWROOM - 17TH FLOOR
Monday Jan. 11	SPRING INTO SUMMER PANTS COLLECTION Continuous showings of a new line of pants designed by Babe Shore--with coordinated shirts. Contact: Herb Novack. LO. 5-3240.	TAPERMATES	1407 BROADWAY SHOWROOM - 36TH FLOOR
Monday Jan. 11	OPENING OF SUMMER KNIT COLLECTION "The T-Shirt Returns"--Summer cotton knit fun-tees and coordinates designed by Sydney Tepper, at continuous daily showings. Publicity: Viola Sylbert, PE. 6-9797.	TEE TOPS, LTD.	1407 BROADWAY SHOWROOM - 23RD FLOOR
Beginning Monday Jan. 11	OPENING: SUMMER SPORTS- WEAR COLLECTION Ulla will present their Summer sportswear collection, designed by Vicki Cooper, at new showroom. Contact: Don Cooper, BR. 9-9076.	ULLA	1384 BROADWAY SHOWROOM
Monday Jan. 11- Jan. 15	OPEN HOUSE FOR VISITING PRESS Henry Friedricks will present their Spring coat collection daily for the visiting press at continuous showings. Contact: Alan Baron, PE. 6-8868.	BRITTANY (HENRY FRIEDRICKS CO.)	205 WEST 39TH STREET SHOWROOM - 13TH FLOOR
Monday Jan. 11- Jan. 15	CORSET & BRASSIERE SPRING MARKET WEEK Contact: Mary Osborne, Corset & Brassiere Council, LE. 2-9440.	CORSET & BRASSIERE INDUSTRY	SHOWROOMS AND HOTELS
Monday Jan. 11- Jan. 15	FIVE DAY PREVIEW AT OPEN HOUSE A five day preview, 10:00 A.M.-6:00 P.M., of Spring shoes, garment and accessories in fashions for men, women and children. For visiting and local press. By invitation. Contact: Billie Gould, MU. 6-7956.	LEATHER INDUSTRIES OF AMERICA	411 FIFTH AVENUE SHOWROOM - 10TH FLOOR
Tuesday Jan. 12 7:30 A.M. Breakfast	SPRING FASHIONS FOR PRESS R & K Originals (Auxiliary Member, N.Y.C.G.--See Pg. 2) will present Spring fashions to visiting and local press. (Showing at 8:15 A.M.). By invitation. Contact: Lorein Eyerly, PE. 6-0900.	R & K ORIGINALS, INC. (1400 BROADWAY)	HOTEL ASTOR (MEZZ.) COLUMBIA SUITE

<u>DATE</u>	<u>WHAT'S GOING ON</u>	<u>GIVEN BY</u>	<u>WHERE</u>
Jan. 12	<u>8:45 A.M.</u> - PATTULLO-JO COPELAND (N.Y.C.G.)		ASTOR-BALLROOM
Jan. 12	<u>9:30 A.M.</u> - MARQUISE-Phillippe Tournaye (N.Y.C.G.)	ASTOR-BALLROOM	
Jan. 12	<u>10:15 A.M.</u> - RUDOLF GOWNS (N.Y.C.G.-See Pg. 2)		ASTOR-NORTH BALLROOM
Jan. 12	<u>11:00 A.M.</u> - JUNIOR SOPHISTICATES-Anne Klein (N.Y.C.G.-See Pg. 2)		
Tuesday	FLASH PICTURE OF	DU PONT	HOTEL ASTOR
Jan. 12	SPRING FASHIONS		CORAL ROOM
12:30 P.M.	The Du Pont Company (Auxiliary Member, N.Y.C.G.-See Pg. 2) will invite out-of-town and local editors to a luncheon and showing of Spring fashion for women, children and men in fabrics of Du Pont fibers. By invitation. Contact: Helen Gray, LO. 3-6400, Ext. 403.		
Luncheon			
Jan. 12	<u>2:00 P.M.</u> - ESTEVEZ (N.Y.C.G.-See Pg. 2)		ASTOR-NORTH BALLROOM
Jan. 12	<u>2:45 P.M.</u> - DAVIDOW (N.Y.C.G.-See Pg. 2)		ASTOR-NORTH BALLROOM
Jan. 12	<u>3:30 P.M.</u> - CHRISTIAN DIOR, NEW YORK (N.Y.C.G.)		ASTOR-NORTH BALLROOM
Tuesday	PREMIERE SHOWING	ESPERANCE	26 EAST 55TH STREET
Jan. 12-	OF SPRING MILLINERY		SHOWROOM - 5TH FLOOR
Jan. 13-	Esperance will introduce their Spring millinery collection, designed by		
Jan. 14	Hope Hendler at new showroom; also showing of Clare Potter's Spring		
4:00 P.M.	fashions, <u>Tues., Jan. 12, 13, 14 at 4:00 P.M.</u> By invitation. Contact: PL. 1-7320.		
Tuesday	PREVIEW: SPRING	SAMUEL ROBERT, INC.	1407 BROADWAY
Jan. 12-	LEATHER FASHIONS		SHOWROOM - 27TH FLOOR
Jan. 13	"Spring Time"--leather fashions for town and country. For press and		
4:00 P.M.	buyers by invitation. Contact: LA. 4-4562. Publicity: Rosemary Sheehan MU. 5-1820.		
Tuesday	DINNER AND THEATRE FOR	PELLON CORP.	HOTEL ASTOR
Jan. 12	VISITING PRESS	(350 FIFTH AVENUE)	COLUMBIA SUITE (MEZZ.)
7:00 P.M.	Pellon (Auxiliary Member, N.Y.C.G.-See Pg. 2) will invite the visiting press to a pre-theatre dinner; and "The Miracle Worker" starring Anne Bancroft, Patricia Neal and Torin Thatcher, at the Playhouse, 137 West 48th Street. (Busses to next event will be waiting at theatre, <u>11:15 P.M.</u>). By invitation. Publicity: Eleanor Lambert, MU. 8-2130.		
Tuesday	"CORDIAL GATHERING" FOR	SPORTS ILLUSTRATED	CAFE FRANCAIS
Jan. 12	THE VISITING PRESS		ROCKEFELLER PLAZA
11:15 P.M.	Sports Illustrated (Auxiliary Member, N.Y.C.G.-See Pg. 2) will invite the out-of-town press to a fashion show by The McMullen Co., inspired by color in Hiram Walker cordials. Ice skating exhibition featuring Dick Button. By invitation. Contact: George Trescher, JU. 6-1212, Ext. 2906.		
Wednesday	SHOE FASHION SHOW	NAT'L SHOE INSTITUTE	HOTEL ASTOR
Jan. 13	FOR VISITING PRESS	(50 ROCKEFELLER PLAZA)	NORTH BALLROOM
7:30 A.M.	National Shoe Institute (Auxiliary Member, N.Y.C.G.-See Pg. 2) will present trends in Spring and Summer shoes, preceded by Lawrence Langner discussing the "importance and psychology of shoes with and without ankles". (Showing at 8:15 A.M.). By invitation. Publicity: Alice Regensburg at Lynn Farnol, 50 Rockefeller Plaza, JU. 6-5777.		
Breakfast			

<u>DATE</u>	<u>WHAT'S GOING ON</u>	<u>GIVEN BY</u>	<u>WHERE</u>
Jan. 13	<u>8:45 A.M.</u> - ANNE FOGARTY (N.Y.C.G.--See Pg. 2)		ASTOR-NORTH BALLROOM
Wednesday	PREVIEW: PRECIOUS AND	IMPERIAL PEARL	681 FIFTH AVENUE
Jan. 13	SEMI-PRECIOUS JEWELRY	SYNDICATE, INC.	SHOWROOM - 11TH FLOOR
9:00 A.M.-	Preview of "precious fashions" in Imperial's cultured pearls, gold and		
12:00 Noon	gold-filled jewelry for Spring 1960. By invitation for press and trade.		
Brunch	Publicity: Ann R. Silver Assoc., 551 Fifth Avenue, MU. 7-8654.		
Jan. 13	<u>9:30 A.M.</u> - HARRY FRECHTEL (N.Y.C.G.--See Pg. 2)	ASTOR-NORTH BALLROOM	
Jan. 13	<u>10:15 A.M.</u> - VERA STEWART ORIG.-ZOLTAN ROSENBERG	ASTOR-NORTH BALLROOM	
Jan. 13	<u>11:00 A.M.</u> - LARRY ALDRICH (N.Y.C.G.--See Pg. 2)	ASTOR-NORTH BALLROOM	
Wednesday	SPRING JEWELRY	THE NAPIER CO.	HOTEL ASTOR
Jan. 13	PREVIEW FOR PRESS	(530 FIFTH AVENUE)	ROSE ROOM
12:30 P.M.	Napier (Auxiliary Member, N.Y.C.G.--See Pg. 2) will invite visiting and		
Luncheon	local press to a showing of their jewelry and boutique gifts. By invitation.		
Publicity: Kathleen Mundin, YU. 6-6633.			
Jan. 13	<u>2:00 P.M.</u> - NETTIE ROSENSTEIN-Eva Rosencrans (N.Y.C.G.--See Pg. 2)		
Jan. 13	<u>2:45 P.M.</u> - GRENELLE-ROBERTS (N.Y.C.G.--See Pg. 2)		
Jan. 13	<u>3:30 P.M.</u> - DONALD BROOKS FOR TOWNLEY (N.Y.C.G.--See Pg. 2)		
Wednesday	PRESS PREVIEW OF	ROUX	MANHATTAN HOTEL
Jan. 13	NEW HAIRCOLORING		44TH STREET & 8TH AVE.
5:30 P.M.	Roux (Auxiliary Member, N.Y.C.G.--See Pg. 2) will present a demonstration		
Buffet	of new haircoloring to visiting and local press at a pre-theatre buffet in		
	the Olympia Room. By invitation. Publicity: Barkann & Platt, PL. 5-8252.		
Wednesday	THEATRE PARTY FOR	SHIP 'N SHORE	SHUBERT THEATRE
Jan. 13	VISITING PRESS		225 WEST 44TH STREET
8:00 P.M.	Ship 'n Shore (Auxiliary Member, N.Y.C.G.--See Pg. 2) will invite the		
	visiting press to see the musical "Take Me Along" starring Jackie Gleason.		
	(Curtain time 8:30 P.M.) By invitation. Publ.: Eleanor Lambert, MU. 8-2130.		
Wednesday	"NIGHT CAP" PARTY	PLAYTEX	SARDI'S WEST SIDE
Jan. 13	FOR VISITING PRESS	(350 FIFTH AVENUE)	234 WEST 44TH STREET
10:30 P.M.	Playtex (International Latex Corp.) will invite the visiting press to a		
	"Night Cap" party. By invitation. Publicity: Marjorie May, LO. 3-5000.		
Thursday	COLORFUL HEADLINES	CLAIROL INC.	HOTEL ASTOR
Jan. 14	AND NEWS	(666 FIFTH AVENUE)	GRAND BALLROOM
7:30 A.M.-	The newest hair fashions and hair colors will be presented by America's		
8:40 A.M.	top hairstylists at a showing by Clairol (Auxiliary Member, N.Y.C.G.--		
	See Pg. 2). By invitation. Contact: Terry Grimes Russell, PL. 7-4300.		
Jan. 14	<u>8:45 A.M.</u> - HANNAH TROY (N.Y.C.G.--See Pg. 2)	ASTOR-NORTH BALLROOM	
Jan. 14	<u>9:30 A.M.</u> - MONTE-SANO & PRUZAN (N.Y.C.G.)	ASTOR-NORTH BALLROOM	
Jan. 14	<u>10:15 A.M.</u> - BEN REIG (N.Y.C.G.--See Pg. 2)	ASTOR-NORTH BALLROOM	
Jan. 14	<u>11:00 A.M.</u> - PAUL PARNES - Beni Claire (N.Y.C.G.)	ASTOR-NORTH BALLROOM	

<u>DATE</u>	<u>WHAT'S GOING ON</u>	<u>GIVEN BY</u>	<u>WHERE</u>
Thursday Jan. 14 12:30 P.M. Luncheon	LUNCHEON AND FASHION SHOW FOR VISITING PRESS Ship 'n Shore (Auxiliary Member, N.Y.C.G.--See Pg. 2) will present a fashion show. By invitation. Publ.: Eleanor Lambert, MU. 8-2130.	SHIP 'N SHORE	HOTEL ASTOR GRAND BALLROOM
Jan. 14	<u>2:00 P.M.</u> - TRIGERE (N.Y.C.G.--See Pg. 2)		ASTOR-NORTH BALLROOM
Jan. 14	<u>2:45 P.M.</u> - MOLLIE PARNIS (N.Y.C.G.--See Pg. 2)		ASTOR-NORTH BALLROOM
Jan. 14	<u>3:30 P.M.</u> - OLEG CASSINI (N.Y.C.G.--See Pg. 2)		ASTOR-NORTH BALLROOM
Jan. 14	<u>4:15 P.M.</u> - JANE DERBY (N.Y.C.G.--See Pg. 2)		ASTOR-NORTH BALLROOM
Thursday Jan. 14 6:30 P.M. Dinner	AWARDS FASHION DINNER FOR VISITING PRESS Schiffli (Auxiliary Member, N.Y.C.G.--See Pg. 2) will invite the local and out-of-town press to an awards fashion dinner and night club show. By invitation. Contact: Schiffli, 591 Summit Ave., Jersey City, SW. 5-2347.	SCHIFFLI LACE AND EMBROIDERY INSTITUTE	THE LATIN QUARTER 200 WEST 48TH STREET
Friday Jan. 15 7:30 A.M. Breakfast	SWIMWEAR FASHIONS FOR OUT-OF-TOWN PRESS Jantzen (Auxiliary Member, N.Y.C.G.--See Pg. 2) will present women's swimwear and playclothes for the visiting press. (Showing at 8:15 A.M.). By invitation. Publicity: Eloise Walton at Rogers & Cowan, PL. 9-6272.	JANTZEN, INC. (261 MADISON AVENUE)	HOTEL ASTOR NORTH BALLROOM
Jan. 15	<u>8:45 A.M.</u> - HERBERT SONDHEIM (N.Y.C.G.)		ASTOR-NORTH BALLROOM
Jan. 15	<u>9:30 A.M.</u> - BEN GERSHEL-Robert Knox (N.Y.C.G.)		ASTOR-NORTH BALLROOM
Jan. 15	<u>10:15 A.M.</u> - DAVID E. GOTTLIEB-GOTHE (N.Y.C.G.)		ASTOR-NORTH BALLROOM
Jan. 15	<u>11:00 A.M.</u> - SAMUEL WINSTON-Roxane (N.Y.C.G.)		ASTOR-NORTH BALLROOM
Jan. 15	<u>12:30 P.M.</u> - VARIETY GROUP (N.Y.D.I.--See Pg. 2)		ASTOR-NORTH BALLROOM
Jan. 15	<u>3:00 P.M.</u> - NAT KAPLAN (N.Y.C.G.--See Pg. 2)		ASTOR-NORTH BALLROOM
Jan. 15	<u>3:45 P.M.</u> - CEIL CHAPMAN (N.Y.C.G.--See Pg. 2)		ASTOR-NORTH BALLROOM
Friday Jan. 15 4:30 P.M.- 7:00 P.M.	"LET YOURSELF GLOW" COCKTAIL PARTY Informal cocktail party for local and out-of-town press. By invitation. Publicity: Vera Haggerty at Charles Jay Associates, MU. 7-5757.	CORO, INC.	47 WEST 34TH STREET SHOWROOM - 3RD FLOOR
Friday Jan. 15 5:00 P.M. Champagne	PREVIEW OF SILVERWARE FOR VISITING PRESS Reed and Barton (Auxiliary Member, N.Y.C.G.--See Pg. 2) will present "Dynamic Decade in Silver" to the out-of-town press. By invitation. Publicity: Sidney Dee Bloeme, JU. 6-4490.	REED AND BARTON SILVERSMITHS	HOTEL PLAZA GOURMET PENTHOUSE
Saturday Jan. 16 10:30 A.M.	"ONE DAY VACATION IN NEW YORK" Textile Fashion Industries (Auxiliary Member, N.Y.C.G.--See Pg. 2), sponsored by Chemstrand will invite the visiting press to beautification at a salon; luncheon; visit to Rockefeller Institute and dinner at authentic Shanghai restaurant. (Return trip about 9:00 P.M.). By invitation. Contact: Billy Gilbert, 12 East 41st Street, RM. 1102, MU. 6-0393.	TEXTILE FASHIONS INDUSTRIES (CHEMSTRAND)	HOTEL ASTOR 44TH STREET ENTRANCE

<u>DATE</u>	<u>WHAT'S GOING ON</u>	<u>GIVEN BY</u>	<u>WHERE</u>
Cancelled Jan. 16	INT'L LADIES GARMENT WORKERS UNION, ORIGINALLY SCHEDULED FOR JAN. 16 AT 9:00 A.M. HAS BEEN CANCELLED. Publicity: Eleanor Lambert, MU. 8-2130.		
Monday Jan. 18	OPENING OF NEW FACIAL SALON	GEORGETTE KLINGER	501 MADISON AVENUE SALON
4:00 P.M.- 6:00 P.M. Cocktails	Opening of new salon and introduction of Mr. George, corrective makeup consultant, and Masha Miller, hair colorist and stylist. By invitation. Contact: PL. 3-9825.		
Tuesday Jan. 19	PREVIEW OF SUMMER DRESS COLLECTION	SEYMOUR JACOBSON, INC.	530 SEVENTH AVENUE SHOWROOM - 8TH FLOOR
2:00 P.M.	Preview for press and resident buyers. By invitation. Trade shows Feb. 2, 3, 4, 9, 10, 11 at 10:30 A.M. By invitation. Contact: Bernice Lewis, CH. 4-3488.		
Tuesday Jan. 19	OPENING OF SUMMER COLLECTION	HAYMAKER SPORTS, INC.	498 SEVENTH AVENUE SHOWROOM - 23RD FLOOR
3:00 P.M.	Haymaker will present their Summer collection of shirts, separates, skirts and knitted dresses. Preview for press and resident buying offices. By invitation. Contact: Grace Horton, BR. 9-6560.		
Tuesday Jan. 19	SHOWING OF SECOND- OWNER FURS	"MADAME E"	1207 LEXINGTON AVENUE
4:00 P.M.- 6:00 P.M.	Informal showing of second-owner furs at the new "Madame E" shop. By invitation. Contact: Terry V. Seymour, PL. 7-9170.		
Beginning Tuesday Jan. 19	PETITE AND MISSES SUMMER COLLECTION	GROSS-SIDNEY, INC.	498 SEVENTH AVENUE SHOWROOM - 17TH FLOOR
	Opening of Summer collection of Petti-4 casual wear for the petite miss; and "Terry Rogers" misses sizes. Contact: Miss Carol, CH. 4-3558.		
Wednesday Jan. 20	PRESS PREVIEW: MID- WINTER FURNITURE SHOW	MACY'S NEW YORK	13TH FLOOR EXEC. DINING ROOM
9:30 A.M. Coffee	Macy's mid-winter furniture show (9th floor). By invitation. Publicity: Reni Kuhn, OX. 5-4400, Ext. 2683.		
Wednesday Jan. 20	SHOWING OF SPRING AND SUMMER LINGERIE	VANITY FAIR MILLS, INC.	640 FIFTH AVENUE SHOWROOM - 30TH FLOOR
2:30 P.M.; 3:30 P.M.	"Dazzle Decade"--Spring and Summer lingerie collection. Seats reserved for press at 2:30 and 3:30 on Jan. 20. <u>Daily trade showings</u> at 10:00, 11:00, 2:30 and 3:30, <u>Jan. 5 through 22</u> . Contact: Dorothy Tivis, JU. 2-6767. Publicity: Ruth Hammer Assoc., EL. 5-7872.		
Thursday Jan. 21	FASHION SHOW AT ANNUAL CONVENTION	SOAP ASSOCIATION & NAT'L COTTON COUNCIL	WALDORF-ASTORIA GRAND BALLROOM
4:00 P.M. Cocktails	Introducing Sandra Lee Jennings of Riverside, Cal., 1960 Maid of Cotton, and her washable wardrobe at the 33rd Annual Convention of the Ass'n of American Soap and Glycerine Producers. Invitations will be issued. Contact: Ruth Goldberg, Soap Ass'n, MU. 6-3662; or Margot Herzog, Nat'l Cotton Council, BR. 9-4920.		
Friday Jan. 22	PREVIEW: SUMMER JUNIOR DRESSES	HAYETTE	498 SEVENTH AVENUE SHOWROOM - 23RD FLOOR
2:30 P.M.	For press and resident buyers. By invitation. Daily showings thereafter at 2:30 P.M. except Friday. Publicity: Jeanette Gottlieb, BR. 9-6560, Ext. 60.		

DATE	WHAT'S GOING ON	GIVEN BY	WHERE
Tuesday Jan. 26 9:00 A.M. Breakfast	FALL AND WINTER ITALIAN KNITWEAR Presentation of Gino Paoli's Fall and Winter Italian knitwear collection to include knit dresses, costumes, separates, coats and after-skiwear. By invitation. Contact: Essie Pinsker, BR. 9-0925.	GINO PAOLI	1407 BROADWAY SHOWROOM - 37TH FLOOR
Beginning Tuesday Jan. 26 3:30 P.M.	FALL 1960 FABRICS AND COLORS Introducing the new Fall 1960 line with fashions designed by Orrick Williams Ltd. and 30 other designers. For manufacturers and cutters: Jan. 26 at 3:30 P.M.; Jan. 27 at 8:30 A.M.; Feb. 2 at 3:30 P.M.; Feb. 3 at 3:30 P.M. (Press, Feb. 9 and 10; buying offices and retailers in March and April). Admission by ticket only. Contact: Julie C. Buddy, OX. 5-1200.	DEERING, MILLIKEN & CO. MILLIKEN WOOLENS, INC.	1045 SIXTH AVENUE SHOWROOM - 4TH FLOOR
Tuesday Jan. 26 4:00 P.M. Cocktails	PRESS PREVIEW OF SUMMER SPORTSWEAR COLLECTION Cabana presents to the press and resident buyers their Summer collection of sportswear, dresses, beachwear and playclothes designed by Pembroke Squires. (Note Change Of Time and Place). By invitation. Continuous daily thereafter at showroom. Publicity: Margaret Hodge, PL. 5-7630.	CABANA BEACHWEAR CO. (1410 BROADWAY)	500 CLUB 500 SEVENTH AVENUE
Wednesday Jan. 27 4:00 P.M. Cocktails	IMPORT FASHIONS USING NEW FIBER Fashions by Simonetta of Rome, Hardy Amies of London, Rodriguez of Spain, Laroche and Nina Ricci of Paris-using Zantrel, the international fiber. Publicity: Rosemary Sheehan, MU. 5-1280.	ZANTREL-A DIVISION OF HARTFORD FIBRES	SHERRY NETHERLAND CRYSTAL ROOM
Thursday Jan. 28 2:30 P.M.	PREVIEW: SUMMER DRESS COLLECTION For press and resident buying offices, by invitation. Continuous daily thereafter at 10:30 A.M. except Friday. Publicity: Jeanette Gottlieb, BR. 9-6560.	DAVID CRYSTAL, INC.	498 SEVENTH AVENUE SHOWROOM - 23RD FLOOR
Friday Jan. 29 5:00 P.M. Cocktails	ITALIAN FASHIONS DURING COCKTAIL HOUR "Couture At The Column"--fashions by Fontana of Rome, available at L'Elegance, 882 Madison Avenue. Press by invitation. Public by reservation. Cover Charge---\$2.50. Contact: EL. 5-6200. Fashion Show Director: Martha Holiday, RE. 7-2971.	FONTANA OF ROME	SAVOY-HILTON HOTEL COLUMN ROOM
Monday Feb. 1 12:00 Noon- 1:00 P.M.	OPENING OF SUMMER COLLECTION Junior dresses and separates Feb. 1, 2, 3, 4, 12:00 Noon to 1:00 P.M. By reservation. Contact: Audrey Brock, OX. 5-3150.	LANZ ORIGINALS, INC.	1407 BROADWAY SHOWROOM - 26TH FLOOR
Monday Feb. 1 12:30 P.M. Luncheon	PREVIEW OF SUMMER SPORTSWEAR COLLECTION Mr. Gee will present his Summer collection of sportswear, separates and dresses designed by Melba Hobson. For reservations, contact: WI. 7-8178.	MR. GEE	1407 BROADWAY SHOWROOM - 25TH FLOOR
Monday Feb. 1 4:00 P.M.	PREMIERE PREVIEW: SPORTSWEAR COLLECTION Premiere showing of Art Williams' Summer collection designed for Wipette Sportswear. For press and resident buyers. By invitation. Contact: Roberta Ziegler, LA. 4-6695.	WIPETTE SPORTSWEAR, INC.	1407 BROADWAY SHOWROOM - 39TH FLOOR

<u>DATE</u>	<u>WHAT'S GOING ON</u>	<u>GIVEN BY</u>	<u>WHERE</u>
Tuesday Feb. 2- Feb. 3 1:00 P.M.	OPENING: SUMMER DRESS COLLECTION The Mr. Mort Summer dress collection, designed by Lee Evans, will be presented on Feb. 2 and 3 at 1:00 P.M. By admission card only. Contact: Dorothea Marshall, OX. 5-4760.	MR. MORT	498 SEVENTH AVENUE SHOWROOM - 20TH FLOOR
Tuesday Feb. 2 2:00 P.M.	OPENING OF SUMMER COLLECTION Continuous thereafter except Friday. Contact: Lucille Haley, LO. 5-2626.	RAPPI, INC.	498 SEVENTH AVENUE SHOWROOM - 20TH FLOOR
Tuesday Feb. 2 3:30 P.M.	OPENING: SUMMER SPORTSWEAR COLLECTION The Mr. Mort Summer sportswear collection, designed by Julie Isles. By admission card only. Contact: Dorothea Marshall, OX. 5-4760.	MR. MORT	498 SEVENTH AVENUE SHOWROOM - 20TH FLOOR
Tuesday Feb. 2 4:00 P.M.	OPENING: SUMMER JUNIOR COLLECTION Showing of Summer junior dresses and costumes designed by Violet Feigin, Feb. 2, 3, 4 at 4:00 P.M. By invitation. Contact: LO. 4-1434.	JUNIOR ACCENT, INC.	498 SEVENTH AVENUE SHOWROOM - 10TH FLOOR
Beginning Tuesday Feb. 2	PREMIERE OPENING OF SUMMER COLLECTION Guy D announces the Premiere Showing of his Summer collection, designed by Anthony L. Muto, Feb. 2, 3, 4. By invitation and admission card only. Contact: Mary Di Rienzo, LO. 4-3913.	GUY D	498 SEVENTH AVENUE SHOWROOM - 4TH FLOOR
Beginning Tuesday Feb. 2- March 2	BENEFIT FOR THE HEART FUND Belle Schwartz (N.S.I.D.) of Sutton House Interiors will display interior decorations of four model apartments in new building, <u>daily 11:00 A.M.-</u> <u>5:00 P.M.</u> Contribution: \$1.00. Contact: BU. 8-3700.	BELLE SCHWARTZ (N.S.I.D.)	174 EAST 74TH STREET 3RD FLOOR
Wednesday Feb. 3 9:30 A.M. Breakfast	ADVANCE SHOWING OF FALL 1960 SWEATERS Advance showing of Braemar cashmere, lambswool, shetland and merino sweaters, including original designs by Clare Potter. By invitation. Contact: Adele Gilruth at J. Walter Thompson Co., MU. 6-7000.	BRAEMAR KNITWEAR, LTD.	1407 BROADWAY SHOWROOM - 21ST FLOOR
Wednesday Feb. 3 2:00 P.M.	PREVIEW OF SUMMER JUNIOR COLLECTION Summer collection, designed by Betty Carol, with showings at 2:00 P.M. daily. By invitation. Contact: Bettye Whiteman, CH. 4-7373.	MAM' SELLE	498 SEVENTH AVENUE SHOWROOM - 9TH FLOOR
Wednesday Feb. 3 2:30 P.M.	PREVIEW OF SPRING AND SUMMER COLLECTION Eleanora Garnett will present her Spring custom-made collection to press and customers. By invitation. Contact: Helen Davis, EL. 5-5275.	ELEANORA GARNETT	47 EAST 51ST STREET SALON
Wednesday Feb. 3 4:00 P.M.	PRESS PREVIEW OF SUMMER COLLECTION Sportswear, playclothes, blouses and separates designed by Miss Sylvia de Gay. By invitation. Continuous daily showings thereafter. Publicity: Margaret Hodge, PL. 5-7630.	ROBERT SLOAN, INC.	498 SEVENTH AVENUE SHOWROOM - 18TH FLOOR

<u>DATE</u>	<u>WHAT'S GOING ON</u>	<u>GIVEN BY</u>	<u>WHERE</u>
Wednesday Feb. 3 4:00 P.M.- 6:00 P.M.	PRESS PREVIEW OF TEEN-AGE HATS "Hats and All that Jazz" -- teen-age party with disc jockeys and famous jazz musicians, recording personalities participating and teen-age guests. Fashion show to preview teen-age news in millinery. (Note Change of Date) Contact: Kim Wiss, Robert S. Taplinger Asso., YU 6-2800.	MILLINERY INSTITUTE OF AMERICA	ROUNDTABLE RESTAURANT 151 EAST 50TH STREET
Thursday Feb. 4 11:00 A.M.	OPENING OF SUMMER COLLECTION Showings Feb. 4, 9, 10 at 11:00 A.M. Contact: Lucille Haley, LO. 5-2626.	ARKAY JUNIOR FROCKS	498 SEVENTH AVENUE SHOWROOM - 19TH FLOOR
Thursday Feb. 4 11:00 A.M. And 2:30 P.M.	PRESS PREVIEW OF SUMMER COLLECTION Majestic Specialties will present their collection of color-coordinated Summer separates. For press and resident buying offices. By invitation. Continuous daily thereafter. Contact: Marianne Cruze, LO. 4-3113.	MAJESTIC SPECIALTIES	1410 BROADWAY SHOWROOM - 16TH FLOOR
Thursday Feb. 4 1:00 P.M.	PRESS PREVIEW OF SUMMER COLLECTION Preview of Miss America's Summer collection. By invitation. <u>Trade, Feb.</u> <u>9, 10, 11, 15, 16, 17, 18 at 1:00 P.M.</u> Contact: Jerome Shull, CH. 4-6030.	MISS AMERICA CORP.	530 SEVENTH AVENUE SHOWROOM - 16TH FLOOR
Thursday Feb. 4 3:00 P.M.	OPENING: SUMMER JUNIOR COLLECTION Jeane Scott by Ole Borden for Margot on Feb. 4, 9, 10 at 3:00 P.M. Contact: Lucille Haley, LO. 5-2626.	MARGOT, INC.	498 SEVENTH AVENUE SHOWROOM - 19TH FLOOR
Friday Feb. 5 12:00 Noon Luncheon	PRESS PREVIEW OF SUMMER FASHIONS Lee Claire will present their Summer collection to the press and buyers. By invitation. Beginning Monday, Feb. 8 - daily showings at 12:00 Noon. Luncheon will be served. Contact: Jack Sulzer, WI. 7-9470.	LEE CLAIRE, INC.	530 SEVENTH AVENUE SHOWROOM - 14TH FLOOR
Monday Feb. 8 1:00 P.M.	OPENING OF SUMMER COLLECTION Showing Feb. 8, 10, 15, 17 at 1:00 P.M. By invitation. Contact: Jean Roberts, LO. 4-3520.	TEAL TRAINA, INC.	550 SEVENTH AVENUE SHOWROOM - 5TH FLOOR
Monday Feb. 8 4:00 P.M.	PREVIEW: SUMMER COLLECTION Richard Cole will present his new Summer collection at two formal show- ings, Mon., Feb. 8 and Mon., Feb. 15 at 4:00 P.M. <u>By reservation only.</u> Contact: OX. 5-4760.	RICHARD COLE, INC.	498 SEVENTH AVENUE SHOWROOM - 20TH FLOOR
Monday Feb. 8 4:30 P.M.	PRESS PREVIEW OF SUMMER COLLECTION By invitation. Thereafter daily showings at 12:00 Noon. Contact: Ruth McLoughlin, LO. 4-6337.	ESTEVEZ, INC.	550 SEVENTH AVENUE SHOWROOM - 14TH FLOOR
Tuesday Feb. 9 1:15 P.M.	OPENING OF SUMMER COLLECTION For press and trade Feb. 9, 10, 11, 17, 18 at 1:15 P.M. By invitation. Contact: Kay McGowan, LO. 5-6453. Publicity: Elaine Sonnenschein, at Alfred Davidson Associates, PL. 5-0868.	OLEG CASSINI, INC.	498 SEVENTH AVENUE SHOWROOM - 11TH FLOOR

DATE	WHAT'S GOING ON	GIVEN BY	WHERE
Tuesday Feb. 9 4:00 P.M. Cocktails	PRESS PREVIEW OF SUMMER DRESS COLLECTION Casual dresses and ensembles designed by Mary Jean Smith. By invitation only. Continuous thereafter, showroom. Publ.: Margaret Hodge, PL. 5-7630.	DAN KELLER CO., INC. 498 SEVENTH AVENUE	500 CLUB 500 SEVENTH AVENUE
Beginning Tuesday Feb. 9	OPENING: SUMMER COCKTAIL FASHIONS Summer formal and cocktail fashions in new fabrics, designed by Bill Underwood, continuous daily. Contact: Bill Rosenberg, WI. 7-0511.	DAVID MORRIS CO., INC.	525 SEVENTH AVENUE SHOWROOM - 5TH FLOOR

OPENINGS OF SPRING COLLECTIONS IN ROME, FLORENCE, LONDON, PARIS

Wednesday Jan. 13- Jan. 17	OPENING OF ROME COUTURE COLLECTIONS Jan. 13: Accessories Exhibit; Sportswear and Boutique; Albertina; Annamode; Ever; Lida; Mabo; Marlen Sport; Pilu; Prof. School A. Diaz; Tomassini; Vittoria; Zodiaco; Children and Teenager High Fashion collection - Zingone. Jan. 14: Marlen; Faraoni; Tita Rossi; Mingolini-Guggenheim; Luciani; Centinaro. Jan. 15: Gregoriana; Sarli; Valentino; Litrico (men's fashions); Gattinoni; Rapuano; Fontana. Jan. 16: Patrick de Barentzen; Eleanora Garnett; De Luca. Contact: Centro Romano Per L'Alta Moda Italiana, Via de Burro, 147, Rome.	CENTRO ROMANO L'ALTA ROMA	ROME, ITALY
Monday Jan. 18- Jan. 22	OPENING OF FLORENCE COUTURE COLLECTIONS Jan. 18: Millinery Show; Sportswear and Boutique; Celli; Naka; Falconetto; Vito; De Simone; Myricae; Aida; Glans; Scarabocchio; Paola Nucci; Camisese; Valditevere; Avagolf; Baldini; Mirsa; Avolio; Bertoli. Jan. 19: Galitzine Boutique; Marucelli Boutique; Veneziani Sport; Simonetta Boutique; High Fashion; Capucci; Marucelli. Jan. 20: High Fashion; Antonelli; Carosa; Schubert; Guidi. Jan. 21: High Fashion; Veneziani; Galitzine; Simonetta; Fabiani. Jan. 22: High Fashion; Enzo; Baratta; Promotion of Italian Textiles. Contact: G. B. Giorgini, 10 Lungarno Acciaioli, Florence, Italy.	CENTRO DI FIRENZE	FLORENCE, ITALY
Tuesday Jan. 19- Jan. 21	OPENING OF LONDON COUTURE FASHIONS Designers include: Hardy Amies, John Cavanagh, Charles Creed, Norman Hartnell, Lachasse, Mattli, Michael, Digby Morton, Ronald Paterson, Michael Sherard, Victor Stiebel, Worth. (Specific dates to be announced later.) Contact: Ann Ryan, 461 Old Bond Street, London, W. I	INCORPORATED SOC. OF LONDON DESIGNERS	LONDON, ENGLAND
Beginning Monday Jan. 25	OPENING OF PARIS COUTURE COLLECTIONS Press release date Feb. 29. Jan. 25: Desses; Griffé. Jan. 26: Balmain; Feraud; Goma; Gres; Patou; Revillon. Jan. 27: De Rauch; Dior (retailers); Heim; Laroche; Matta; Ricci; Maggy Rouff. Jan. 28: Dior (Manufacturers) Feb. 1: (Balenciaga and Givenchy tentatively.) Feb. 2: Cardin Contact: Chambre Syndicale, 102 Rue du Faubourg, St.-Honore, Paris.	CHAMBRE SYNDICALE DE LA COUTURE PARISIENNE	PARIS, FRANCE

1961

JANUARY							FEBRUARY							MARCH						
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JULY							AUGUST							SEPTEMBER						
S	M	T	W	T	F	S	S	M	T	W	T	F	S	S	M	T	W	T	F	S
						1	1	2	3	4	5	6	7	1	2	3	4	5	6	7
2	3	4	5	6	7	8	6	7	8	9	10	11	12	3	4	5	6	7	8	9
9	10	11	12	13	14	15	13	14	15	16	17	18	19	10	11	12	13	14	15	16
16	17	18	19	20	21	22	20	21	22	23	24	25	26	17	18	19	20	21	22	23
23	24	25	26	27	28	29	27	28	29	30	31			24	25	26	27	28	29	30
30	31																			
OCTOBER							NOVEMBER							DECEMBER						
S	M	T	W	T	F	S	S	M	T	W	T	F	S	S	M	T	W	T	F	S
1	2	3	4	5	6	7	5	6	7	8	9	10	11	1	2	3	4	5	6	7
8	9	10	11	12	13	14	12	13	14	15	16	17	18	3	4	5	6	7	8	9
15	16	17	18	19	20	21	19	20	21	22	23	24	25	10	11	12	13	14	15	16
22	23	24	25	26	27	28	26	27	28	29	30			17	18	19	20	21	22	23
29	30	31												24	25	26	27	28	29	30
														31						